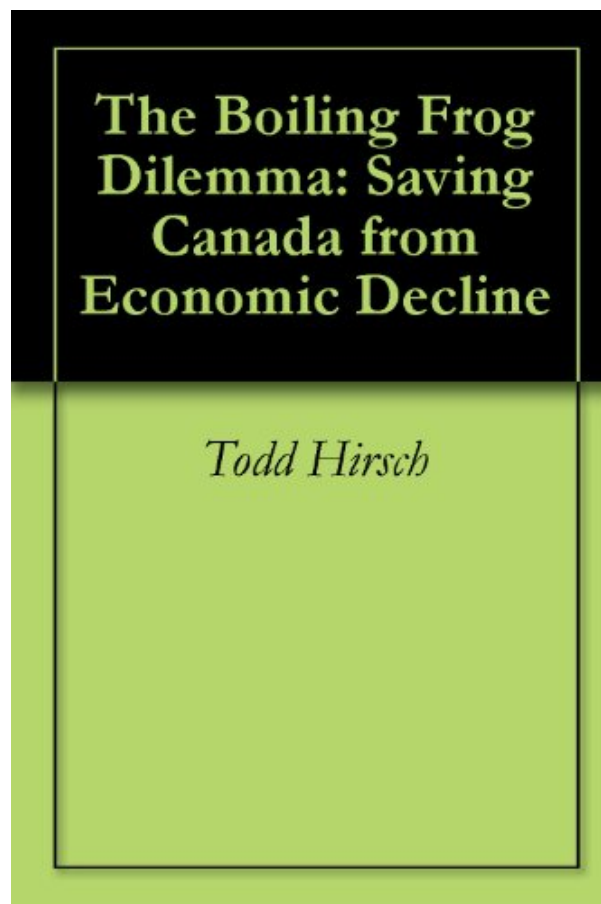


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Canada is in a dangerous position due to the changing global economy. THE BOILING FROG DILEMMA is a call to arms for students and industry leaders alike: Changes in education and workplace creativity are needed immediately in order for Canada to survive and reach the top of the global value chain. Restructuring the fundamentals needs to happen now, before Canada falls behind. THE BOILING FROG DILEMMA asks the tough questions and has the answers as to how Canadians can change their habits and attitudes in order to make Canada globally indispensable.

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The frog that will be saved through real creativity, real green thinking, and real risk taking

By mstanik

Few books by economists are easily understood and appreciated by lay people. But "The Boiling Frog Dilemma: Saving Canada From Economic Decline," is one of those very few books. And it's not just a book for Canadians, though they are the primary audience for Todd Hirsch, the senior economist for ATB Financial in Calgary, Alberta, and Robert Roach, the vice president of research for the Canada West Foundation. There is a very great deal Americans can learn from this often amusing, sometimes confrontational (though in a "polite" way, as many Americans would expect of Canadians) work that stresses the value of real creativity (and not just stereotyped Bohemian artistic creativity), real green thinking, a willingness to confront fear and take risks, and cultivating the ability to know that failure often does occur but success never occurs without real effort. What also sets this book apart from other "how to fix our economy" books is the emphasis on education, education that includes large measures of exposure to the arts. It is good to see trained economists see the real economic and social value of the arts in people's lives.

Highly recommended for all who want to save Canada as well as the United States from economic (and perhaps even social) decline.

0 of 1 people found the following review helpful.

Breaking the mould of the stereotypical "Albertan" with the clear and concise views of a global citizen

By Don Eglinski

The Boiling Frog Dilemma explores six subjects necessary for Canada to grow successfully into the future. They are, but not limited to: Creativity, A Cosmopolitan Spirit, Occupying Top Spots on the Global Economic Food Chain (rather than resting on the laurels of selling commodities), Fearlessness and Risk-Taking, a Green Economy, and Increased Social Activity among Canadians.

An important read for those living and working in Canada in the 21st century's knowledge economy.

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