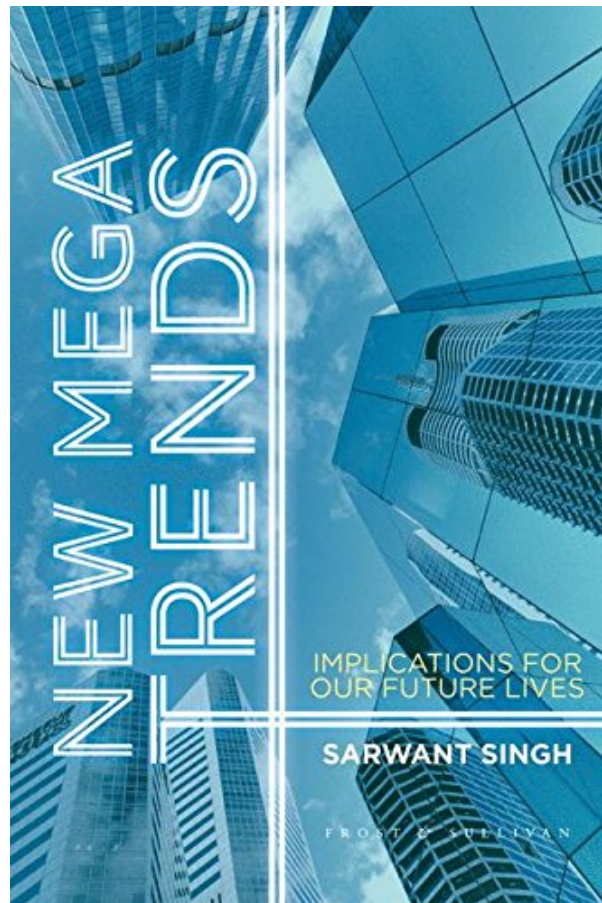
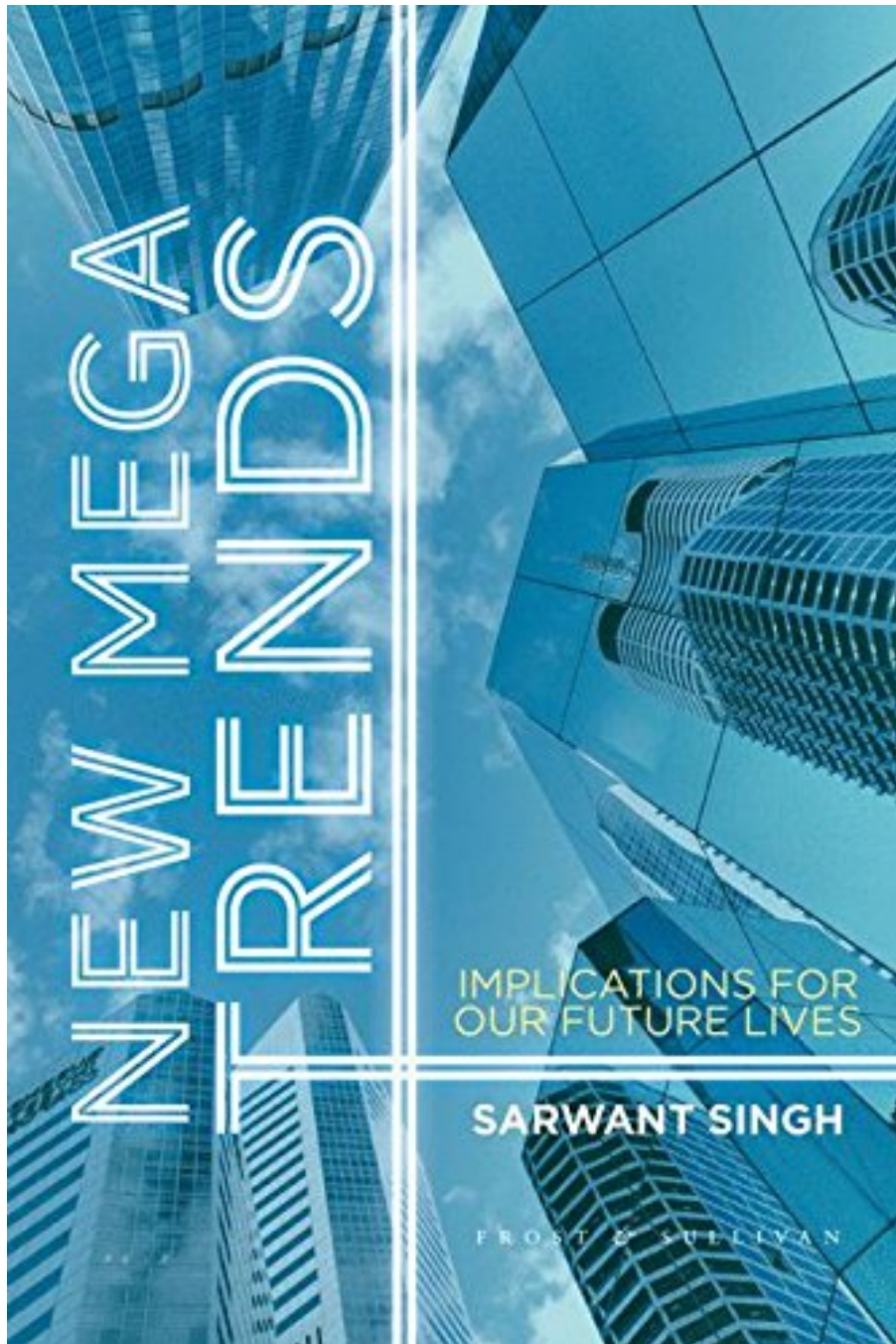


NEW MEGA TRENDS: IMPLICATIONS FOR OUR FUTURE LIVES BY S. SINGH



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Review

'Based on substantial research, including data from many Fortune 100 companies, this is a practical book to help organisations cope and profit from the enormous changes that are redefining our world. This will appeal to a broad range of executive and professional readers.' - The Bookseller

"Fifteen years ago Frances Cairncross predicted the Death of Distance. In the age of social media we know that futurology with an accent on technology is a key for politicians, business people and all of us as citizens of this ever crowded planet. Singh has laid out a fascinating scenario which should make us think hard about the world our children are going to inherit." - Steve Norris Former British Minister and London Mayoral candidate

Language Notes

Text: English (translation)

Original Language: German

About the Author

SARWANT SINGH is a Partner of Frost and Sullivan, the business research and consulting firm responsible for developing and implementing business strategy and the fulfilment of high-value consulting projects. Since joining Frost and Sullivan in 1999, he has managed more than 250 strategic consulting projects in fields of corporate and business strategy. He works with high-profile companies to develop their Blue Ocean Strategy and creating uncontested market space opportunities. The companies he has worked with include Nissan, Phillips, Proctor & Gamble, United Nations International Development Organization (UNIDO), Continental, Ford Motor Company, Peugeot-Citroen and others, advising and working with CXO and Board level executives. He has an Engineering degree, MBA in International Business and has completed an executive course at Kellogg Business School, USA. He is a regular speaker at conferences and has featured regularly on BBC TV, CNBC, Bloomberg TV and in the Financial Times

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- Released on: 2012-10-30
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- Number of items: 1
- Dimensions: 9.30" h x .88" w x 6.30" l, 1.26 pounds
- Binding: Hardcover
- 258 pages

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