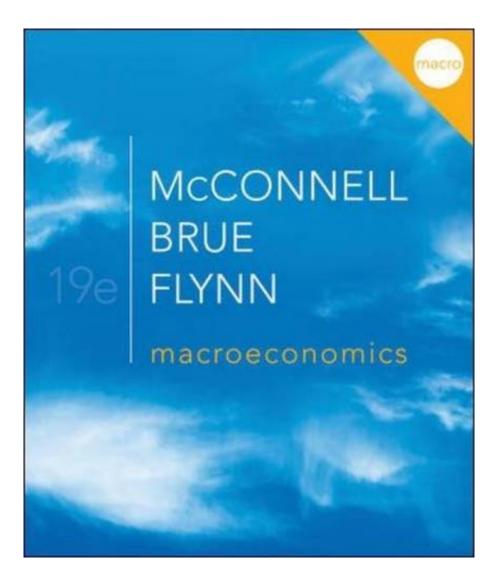


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About the Author

Campbell R. McConnell earned his Ph.D. from the University of Iowa after receiving degrees from Cornell College and the University of Illinois. He taught at the University of Nebraska-Lincoln from 1953 until his retirement in 1990. He is also coauthor of Contemporary Labor Economics, Seventh edition, and Essentials of Economics, First edition (both The McGraw-Hill Companies), and has edited readers for the principles and labor economics courses. He is a recipient of both the University of Nebraska Distinguished Teaching Award and the James A. Lake Academic Freedom Award, and is past-president of the Midwest Economics Association. Professor McConnell was awarded an honorary Doctor of Laws degree from Cornell College in 1973 and received its Distinguished Achievement Award in 1994.

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There are at least three editions--US, Global, and Asian. In all three, the text, graphics, and tables are nearly identical, but the chapter numbers, chapter titles, and pages are organized differently. (I have personally used only the Global edition--I have carefully compared my edition to the US edition--I have not personally seen the Asian edition.) If you don't have the same edition as your instructor, when your instructor says, "read pages 200 to 250 for the exam," you will be lost.

For each regional edition, there are at least three versions--Economics, which has 39 chapters, Microeconomics, which has a reduced subset of 25 chapters (general econ and MICRO view), and Macroeconomics, which has only 22 chapters (general econ and MACRO view). Though the chapter topics correspond, and the text is nearly identical, the chapter and page NUMBERING is different in the different versions.

Your instructor MAY NOT KNOW that there are so many permutations of this text. Also, your instructor may teach both micro and macro, and so may use the more general "Economics" version, yet may tell you to

get the "Macroeconomics" version for your macro class, innocently not realizing the page numbering confusion.

The global edition can be purchased through eBay from sites in Indonesia for a much lower price, but be prepared for headaches ALL THE TIME with chapter and page numbering. (This is what I did--I regret it.)

Then there is the 18th edition (which I have seen the US edition). This edition is two or three years older, and MUCH cheaper. But AGAIN, though the text, graphics, and tables are NEARLY identical, the chapter numbers, titles, and page numbering is totally different. You will have no end of trouble figuring out what pages to study.

The writing in this text is not up to the clarity of Heilbroner or Samuelson, but the graphics are mostly wellthought-out, and the sidebars are entertaining. The overall organization, chapter titles, and subheads are clear and logical.

Because McGraw-Hill puts out a reorganized edition every two or three years, you will likely NOT be able to resell your text to the following class, but maybe you will luck out. If I had this to do again, I would RENT from Amazon--and I would make sure I got EXACTLY the right edition. (My class did not require the "connect code", so I can't comment on that feature.)

Good Luck!!

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