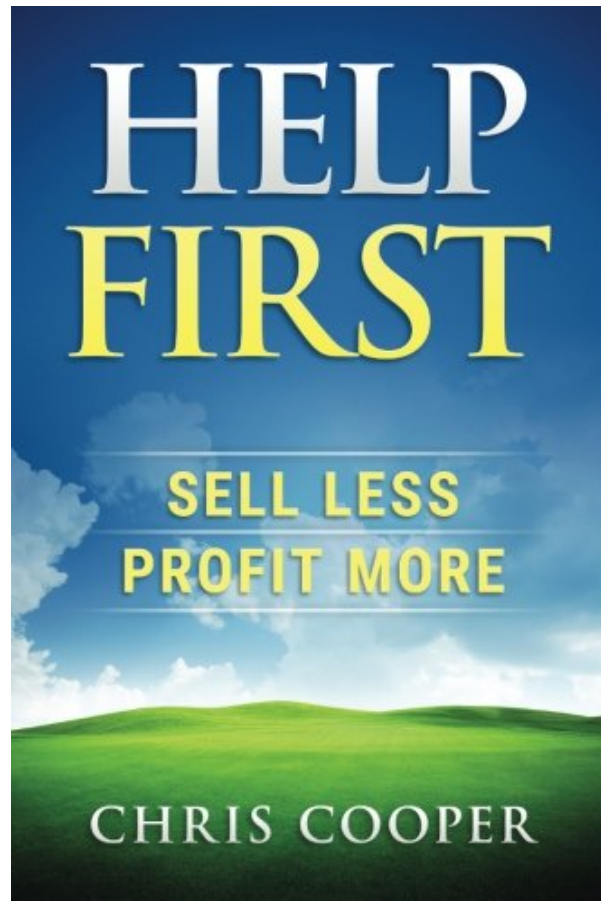
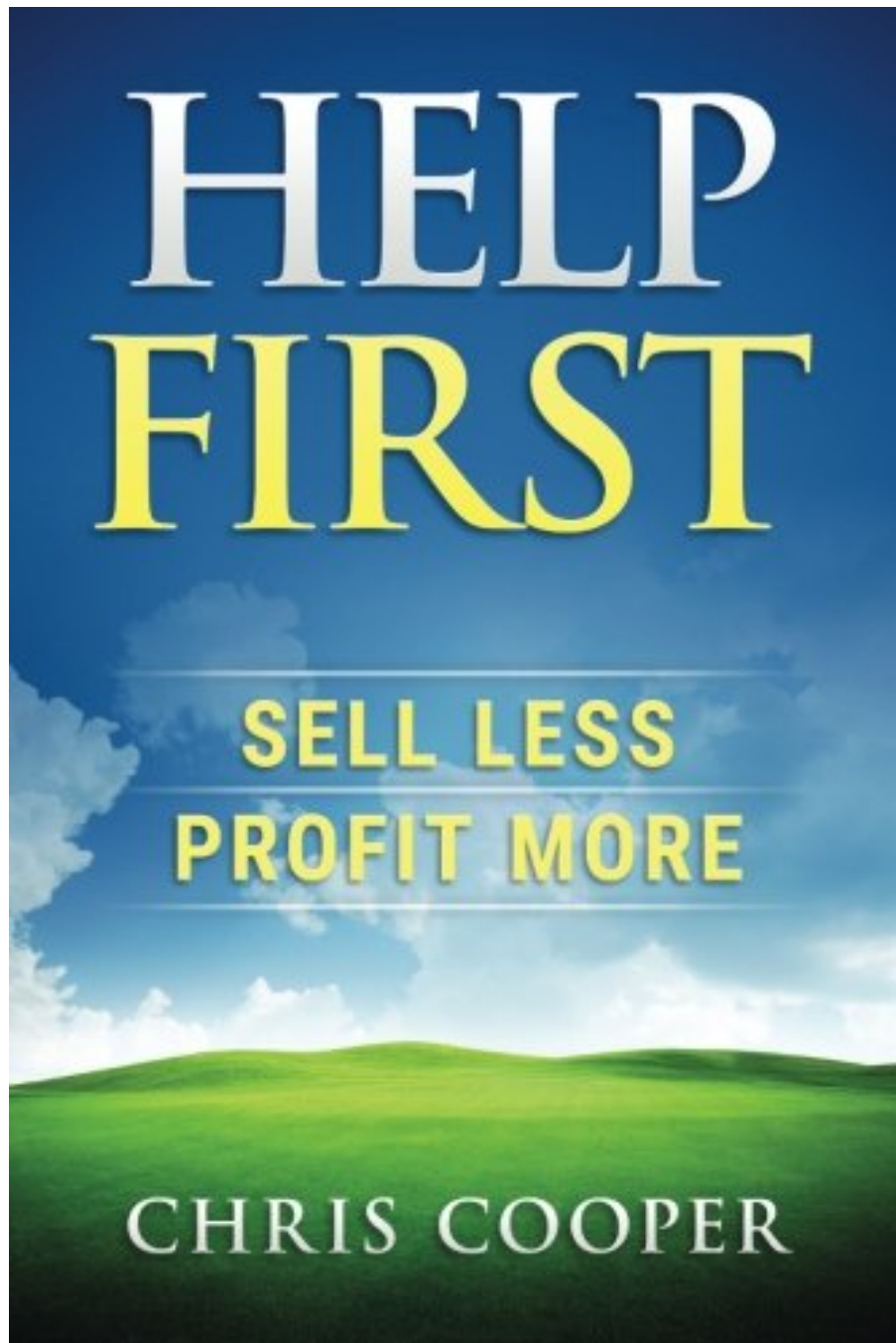


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Chris Cooper is Pro-Vice Chancellor and Dean of the Business Faculty at Oxford Brookes University, UK. He was Chair of the UN World Tourism Organization Education Council (2005 2007) and was awarded the UN Ulysses Medal for contributions to tourism education and policy. He co-edits *Current Issues in Tourism* and sits on editorial boards for leading tourism, hospitality and leisure journals. He has authored a number of leading textbooks and is the co-series editor of Channelview s influential book series *Aspects of Tourism* .

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