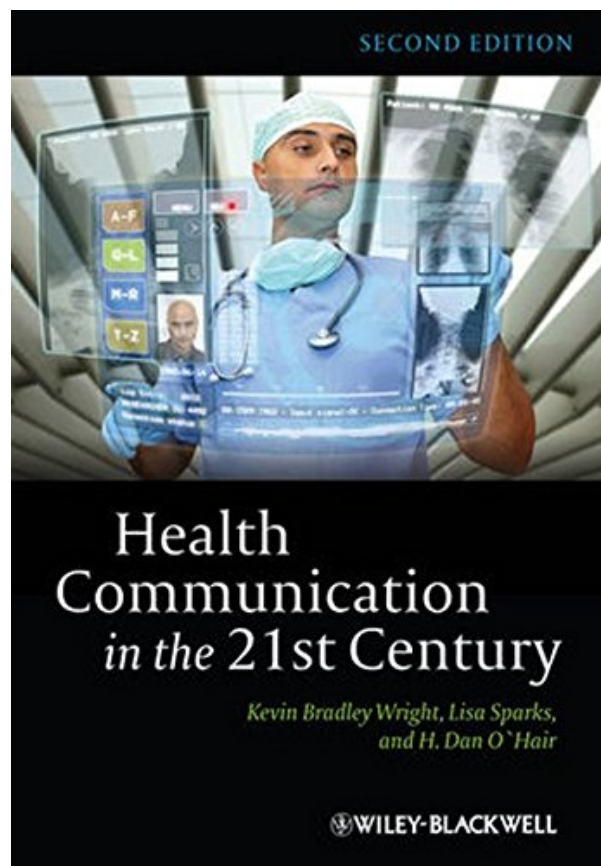


HEALTH COMMUNICATION IN THE 21ST CENTURY BY KEVIN B. WRIGHT, LISA SPARKS, H. DAN O'HAIR



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SECOND EDITION



Health Communication *in the 21st Century*

*Kevin Bradley Wright, Lisa Sparks,
and H. Dan O'Hair*

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Review

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This popular and engaging text on health communication is now revised and updated in a second edition that incorporates recent research and boasts new material on topics such as crisis communication, social disparities in health, and systemic reform.

- Fully revised second edition of this popular and authoritative text
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- Sales Rank: #46998 in Books
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